



## Event Logo Design Contest

Are you an artist within or allied with the LGBTQ+ community? Stand with Trans will be hosting its second annual Transgender Youth Empowerment Workshop in October 2016 and is seeking logo artwork to support this year's theme of "Be Your Own Hero". The logo will be used in advertising, on promotional materials and event T-shirts. There will be a \$100 award for the winning logo.

The design is for "Be your own hero" theme only. Do not incorporate the Stand with Trans logo in your design. However, keep in mind, that it must work with the Stand with Trans logo. Both will appear on materials.

Please do not use photo images or gradations in your design. Keep it simple.

## How to Enter

**To enter the "Be Your Own Hero" logo contest, participants must:**

- Create a logo design in an Illustrator/eps format and create a PDF from your original file.
- Complete the Official entry form.
- Submit your completed entry form and logo design in PDF format to [mindseedcreative@gmail.com](mailto:mindseedcreative@gmail.com) by no later than 8/1/2016. Winner will be notified by 8/15/2016.

## Official Rules

- All submitted work must be original work of the entrant and must not include, be based on, or derived from any pre-existing or third party designs, trademarks, or copyrighted images.
- All entries will become the property of Stand with Trans. By submitting an entry, each entrant agrees that any logo designs are deemed assigned to Stand with Trans.
- Except where prohibited by law, an entry submission into the contest constitutes permission to use the winner's name, likeness, and information provided on the entry form for publicity purposes, without further permission or compensation.
- Stand with Trans reserves the right to modify the winning logo to better fit the needs of the organization.
- The decisions of the selection committee will be final.
- If chosen as the winner, you **MUST** provide the high resolution/vector file in AI or EPS format for the winning design.
- Contestants may submit no more than three entries.
- Logo should be kept simple as it will be used to create screen printed t-shirts.

## **Selection Criteria**

- A selection committee will evaluate all entries based on the following criteria (though other criteria may be considered):
- Relevance – Does the entry align with the theme and goals of Stand with Trans?
- Originality – Does the composition exhibit original design, creativity, and imagination?
- Aesthetic Quality –Do all the elements work together to create a unified and appealing design?
- The winner will receive a \$100 award and official recognition in the event program for their winning design. The selection committee reserves the right to ask for revisions on submitted logo designs or to not select a winner, if in its sole discretion, no suitable entries are received.

**If you would like additional information on Stand with Trans, and its mission, please visit us online at [standwithtrans.org](http://standwithtrans.org)**



**Event Logo Design Contest: Entry Form**

Submit entry form and PDF of logo to [mindseedcreative@gmail.com](mailto:mindseedcreative@gmail.com)

Contact Information		
Name:		
Address:		
City:	State:	Zip:
Phone #	Email:	
Logo Description		
Please describe the symbolism of your logo design:		
Required Signature:		
<p align="center">By participating in the Stand with Trans event logo design contest, each entrant represents and warrants that they have read and agree to be bound by the contest's official rules. Each entrant further understands that if their logo design is selected as the winner, they will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work. This form must accompany all contest submissions.</p>		
Signature:		Date: