



Partner with Us.

Trans Empowerment Month is the premier trans event of the year providing education, resources, and community building throughout the entire month of October.



We make it easy for you to do well while doing good!

That's why Stand with Trans, a gold star-rated nonprofit that uniquely supports trans and non-binary youth and their loved ones, offers partnership opportunities that showcase your business so that you can live your values and show your commitment to diversity, equity, inclusion and trans equality.

We can help you find the right opportunity for Trans Empowerment Month, the **premier national trans event** of the year providing education, resources, and community building throughout the entire month of October.

Follow and Like us on Social Media





Partner with Us.

Need other reasons to become a partner?
Here are seven:



1. We are **the only organization** in the state of Michigan, and one of a handful in the US, who is singularly focused on supporting trans and non-binary youth and their loved ones.
2. Trans youth are under attack. As part of the #hatewontwin coalition in Michigan, **SwT is working to create safer spaces** for all LGBTQ+ individuals.
3. When parents, caregivers, and loved ones are educated with facts, trans youth are much **more likely to be affirmed, accepted, and safe** in their homes.
4. Stand with Trans has 16 support groups for tweens, teens, young adults, parents and caregivers which are all available at no charge to participants. This equals **192 sessions** throughout the year.
5. **Thousands of trans youth** and their families are more resilient, more confident, and more prepared for the world once they engage with SwT.
6. Providing access to supportive adults **reduces risk of suicide by 40%**.
7. Stand with Trans has more than **25,000 social media** followers, **30,000 web** views, and nearly **6,000 email** subscribers. And, yes, folks open, read, and respond to our eblasts.



2023 Partner Opportunities



Presenting Partner

\$5000+ investment

- Full page ad in the digital program (4.78” wide x 7.5” high)
- Presence in our virtual vendor/exhibit hall
- Your logo and business/company will be recognized on our social media platforms
- Inclusion in the press release that will go out to hundreds of media contacts
- Brand recognition on twice monthly eblasts
- Brand recognition on SwT website through 2023
- 2 one-hour lunch ‘n learn trans ally trainings to be used within one-year
- 10 tickets to attend TEM

Registration Partner

\$2500+ investment

- Full page ad in the digital program (4.78” wide x 7.5” high)
- Presence in our virtual vendor/exhibit hall
- Your logo and business/company will be recognized on our social media platforms
- Inclusion in the press release that will go out to hundreds of media contacts
- Brand recognition on twice monthly eblasts
- Brand recognition on SwT website through 2023
- 1 one-hour lunch ‘n learn trans ally training to be used within one-year
- 5 tickets to attend TEM



2023 Partner Opportunities

Advocate

\$1000+ investment

- Full page ad in the digital program (4.78” wide x 7.5” high)
- Presence in our virtual vendor/exhibit hall
- Your logo and business/company will be recognized weekly on our social media platforms
- Brand recognition on twice monthly eblasts
- Brand recognition on SwT website through 2023
- 2 tickets to attend TEM

Community Hero

\$500+ investment

- ½ page ad in the digital program (4.78” wide x 3.65” wide)
- Presence in our virtual vendor/exhibit hall
- Your logo and business/company will be recognized in our social media platforms
- Brand recognition on SwT website through 2023

If you don't see exactly what you're looking for, we are more than happy to customize a partnership package for you.

Contact Roz Gould Keith, Executive Director, at roz@standwithtrans.org or call her at **248-739-9254**.



2023 Partner Opportunities



Session Partner

\$250+ investment

- ¼ page ad in the digital program (4.78” wide x 1.9” high)
- Sponsor mention before and after the session with link
- Brand recognition on SwT website through 2023

Empowerment Partner

\$100+ investment

- Listing in the digital program
- Recognition on the SwT website through 2023

Donations may be made here



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