



**October 2020 Be YOU
Stand with Trans Presents:
Trans Empowerment Month**

Be part of this inaugural event with exclusive sponsor benefits.

**Presenting Sponsor
\$5000+ commitment**

SwT will play your :60 video message or PowerPoint presentation several times weekly as part of our social media event promotion and will also appear before every session
Full page ad in the digital program (4.78" wide x 7.5" high)
Presence in our virtual vendor/exhibit hall
Your logo and business/company will be recognized daily in at least two of our social media platforms (FB, LinkedIn, Instagram, TikTok)
Inclusion in the press release that will go out to hundreds of media contacts
Brand recognition on monthly eblasts
Brand recognition on SwT website through 2020.
SwT Ally Badge for your website
3 one-hour lunch 'n learn trans ally trainings to be used within one-year
Get in front of our TikTok users with a custom video
Participate in our first ever virtual scavenger hunt

**Registration Sponsor
\$2500+ commitment**

SwT will play your :60 video message or PowerPoint presentation weekly as part of our social media event promotion and will also appear 2x per week before sessions
Full page ad in the digital program (4.78" wide x 7.5" high)
Presence in our virtual vendor/exhibit hall
Your logo and business/company will be recognized daily in at least one of our social media platforms (FB, LinkedIn, Instagram, TikTok)
Inclusion in the press release that will go out to hundreds of media contacts
Brand recognition on monthly eblasts
Brand recognition on SwT website through 2020.
SwT Ally Badge for your website
2 one-hour lunch 'n learn trans ally trainings to be used within one-year
Get in front of our TikTok users with a custom video
Participate in our first ever virtual scavenger hunt

**Advocate
\$1000+ commitment**

Full page ad in the digital program (4.78" wide x 7.5" high)
Presence in our virtual vendor/exhibit hall



Your logo and business/company will be recognized weekly in at least one of our social media platforms (FB, LinkedIn, Instagram, TikTok)

Brand recognition on monthly eblasts

Brand recognition on SwT website through 2020.

SwT Ally Badge for your website

1 one-hour lunch 'n learn trans ally training to be used with one-year

Participate in our first ever virtual scavenger hunt

Come OUT and Walk

\$750+

¼ page ad in the digital program (4.78" wide x 5.56" high)

Logo on swag for walkers

Presence in our virtual vendor/exhibit hall

Your logo and business/company will be recognized in our social media platforms (FB, LinkedIn, Instagram, TikTok)

Brand recognition on SwT website through 2020.

SwT Ally Badge for your website

Participate in our first ever virtual scavenger hunt

Friday Fun Hero

\$500+

½ page ad in the digital program (4.78" wide x 3.65" wide)

Presence in our virtual vendor/exhibit hall

Your logo and business/company will be recognized in our social media platforms (FB, LinkedIn, Instagram, TikTok)

Brand recognition on SwT website through 2020.

SwT Ally Badge for your website

Participate in our first ever virtual scavenger hunt

Session Sponsor

\$250+

¼ page ad in the digital program (4.78" wide x 1.9" high)

Sponsor mention before and after the session with link

Brand recognition on SwT website through 2020.

SwT Ally Badge for your website

Empowerment

\$100+

Listing in the digital program

Recognition on the SwT website through 2020