



Dear Friend,

I come to you with **exciting news**, but also a request...

The world has changed; COVID-19 has impacted all of us in many ways. Stand with Trans has felt the financial implications as funders repurpose grants and postpone giving cycles. Beyond working with fewer dollars, our organization also **pivoted to offer innovative ways** to serve the youth and families who have come to rely on life-affirming support, powerful advocacy work, and empowering programming. All of this, until COVID, had been in-person in a variety of locations throughout Michigan and in California.

Every October, Stand with Trans hosts an all-day trans youth empowerment workshop. It's life-changing for those who attend and each year more than 135 attend this inspirational day of connection, community, and advocacy. This year we cannot provide the same in-person experience. **However, we turned on creative thinking and are pleased to present "October 2020: Trans Empowerment Month."**

We are **transforming October into an unprecedented month-long community-building extravaganza** with programming and activities for youth, parents, and families. We will celebrate National Coming Out Day, International Pronouns Day, LGBT History Month, Bullying Prevention Month, #SpiritDay, trans authors, and Trans in the Military. Safety and dating, legal ins and outs for name changes, hormones, gender expression and identity, body positivity and more will be provided. Friday nights will be all about the fun with a musical showcase, a theatrical performance by youth, and a dance party like no other.

With your generous support, **Stand with Trans will be able to upgrade our** technology to better serve our growing community. Recently we created a TikTok account which has gone viral. Trans youth everywhere are calling to chat with an Ally Parent because they can't talk to their parents. In just over three weeks we had more than 100,000 views and dozens of calls requesting support. We think we've just scratched the surface. It's working and you can keep it going.

Despite our society coming to a standstill, Stand with Trans is rising to the challenge to continue providing essential, affirming, empowering care for the most vulnerable youth. **You are the key** to us continuing that momentum. Will you join us?

Please consider sponsoring Stand with Trans this year. There are a variety of options available from annual to monthly giving. As a valued contributor, we want to make sure that you are recognized. The attached details are just a few perks that we have made available for you this year. Don't miss out.

From one of the youth we've helped, "You have no idea how much I appreciate you."

Regards,

Roz Gould Keith
Executive Director, founder
Stand with Trans